



THE HEART OF CREATIVITY

Research Briefs and Reflections

Creativity is a “Whole-Brain” Activity

Creativity in schools and educational settings is not just a “right-brain” activity.
In fact, creativity needs both sides to flourish!

Creativity and logic require both hemispheres of the brain in play. The most impactful instruction engages our young people’s critical thinking skills in concert with their creativity and imagination. Both hemispheres of the brain are essential for the spark of inspiration of a creative idea to emerge and to subsequently be put into practice and implemented. This holds true for children as well as arts educators and leaders who excel when they engage cognitively, analytically, as well as creatively!

Reflection Questions:

- How do you use both the creative and analytical parts of your brain to design, develop, and implement a project?
- How can arts-based activities be incorporated into learning and organizational processes in ways that invite creativity in schools, districts, County Offices of Education, or other organizations.

Key Points to Remember:

- ★ There are no “right-brain” and “left-brain” people; we all rely on both hemispheres of our brains to function at high levels.
- ★ The skills and habits of mind that are required for a creative idea to take spark require our best thinking from a “whole brain” approach.