



THE HEART OF CREATIVITY

Research Briefs and Reflections

A Bias Towards Action

Creativity requires action. Creative thinking is essential, but until an idea moves from thinking to action, the creative solution doesn't have legs.

How can you turn your creative idea into action?

Begin with establishing distinct development and implementation phases to meet your goals. Bring your boldest creativity and creative problem-solving to the design phase through brainstorming, prototyping, and design strategies. As you move forward to implement the solution, don't leave creativity behind as you apply good project management and input into getting things done! Approaching problem-solving through relentless creativity helps teams breathe new life into finding creative solutions.

Key Points to Remember:

- ★ Creativity requires action to make an impact in the educational setting
- ★ Distinguish between development and implementation phases (and bring creativity to bear in both!)

Reflection Questions:

- How can arts educators and leaders infuse brainstorming and design phases with rich arts content and activities?
- How can arts educators and practitioners work alongside colleagues to ensure that the arts, project management, and design are combined in the interest of creative solutions that make a difference?
- How can the five arts disciplines (dance, media arts, music, theatre, and visual arts) be infused into core learning in content areas and in program design? What kinds of collaborative conversations are useful with colleagues in other disciplines to thoughtfully connect the arts across disciplines?