



HANDOUT

Title:

Handout #:

Content:

Color Meanings

RED	Danger, warning, energy, excitement, aggressive, powerful, love, outraged, furious, angry, irritated, skeptical, embarrassed, insecure, action, passion, caution, provoke, confidence, impulse
ORANGE	Happy, friendly, creative, confident, energy, excitement, threatened, stressed, confused, eager, scared, powerless, anxious, unwanted, optimism, adventure, encouraging, insincere, superficial, fake, impatient
BROWN	Warmth, earth, reliable, friendly, approachable, honesty, reliability, security, safety, strong, dull, predictable, dependable
YELLOW	Happy, hope, caution, danger, smart, energetic, friendly, eager, surprised, inspired, curious, anxious, shock, confusion, awe, excitement, creativity, smart, enthusiasm, original, coward, betrayal, impatient
GREEN	Fresh, natural, growth, wealth, abundance, peaceful, calm, inferior, disgusted, envious, grateful, proud, guilt, optimistic, courageous, satisfied, proud, curious, joy, harmony, energy, safety, hope, greed, envy, judgemental
BLUE	Traditional, calm, peaceful, sadness, safe, reliable, male, hopeful, relaxed, trusting, shame, despair, depressed, lonely, trust, responsible, loyal, authority, honest, peace, fragile
PURPLE	Royalty, wisdom, bravery, spirituality, unique, confident, joyful, vulnerable, shame, critical, disapproval, disappointed, awful, spiritual, imagination, mystery, compassion, emotional, immature, arrogant
PINK	Romance, romantic love, unconditional love, female, caring, compassion, gentle, kind, creative, uplifting, comforting, energizing, sympathy, playful, delicate, childish, unrealistic, insecure
WHITE	Innocent, clean, simple, calm, pure, delicate, balanced, purifies, simple, goodness, bland, bloring, unfriendly, empty, cold
BLACK	Mystery, evil, power, grief, death, wealth, formal, authority, depressing, intimidating, sophisticated, elegant, protection, strength, negative, fear, loss